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FOOD REVIEW: Go Noodle House from Malaysia opens at 313 Somerset for a slurping good time



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Exterior of the 313@Somerset outlet. (PHOTO: Zat Astha/Yahoo Lifestyle Singapore)

SINGAPORE — Five years ago, in 2014, three good friends, Lee Hon Wai, Tan Kok Meng, and Mok Wai Peun founded Go Noodle House, inspired by Tan's mother's fishbone stock. Since then, they have opened 37 outlets in Malaysia and Australia with their first Singapore outlet at 313@Somerset. Theirs is a company that holds steadfast to the timeless tradition of making everything by hand, as I learned in a media trip where, along with other food writers, we were brought around their central kitchen to see first hand how the noodles go from dough to bowl.

"I hope every customer finds our handmade noodles and bursting meatballs in the family recipe fish bone broth with a shot of five-year *shaoxing hua diao jiu* (rice wine) just as satisfying a meal as it was for us to cook each bowl from scratch," co-founder Hon Wai shared in an email interview.



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Handmade noodles at their KL kitchen. (PHOTO: Zat Astha/Yahoo Lifestyle Singapore)

The decision to open an outlet in Singapore was not without its fair share of challenges. "The strict labour laws were a huge challenge in Singapore," Hon Wai explained. "Importing ingredients for the restaurant has not been easy either as stringent standards laid out by the local government must be followed to the letter. Having said that, we're confident that Singapore is a great country to do business in due to its strategic location as a tourist hub, the metropolitan palate of its citizens, and its safe and peaceful environment."

As with the Malaysia outfit, Go Noodle House's first Singapore outlet is dripping with chinoiserie authenticity from the moment you step in. The decor is designed to mimic a Chinese pavilion with its focus on dark woods, linen screens, and lanterns. Tables are spaced rather far apart from each other although it's evident that the mise-en-scène can accommodate far more than what it currently holds. I like this spaciousness. It shows the restaurant's priority for the customers' comfort, a consideration very few

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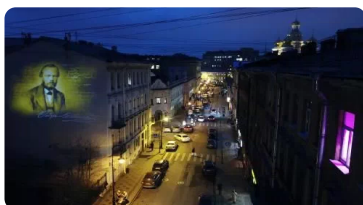
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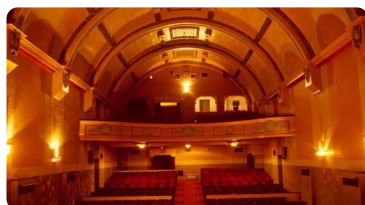


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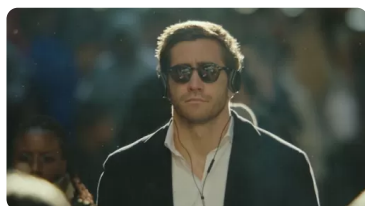
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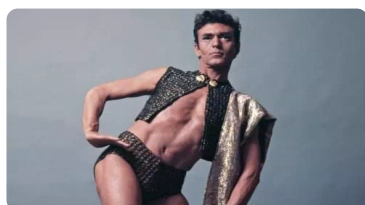


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